

JULIANA WEISS-ROESSLER

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I have 10 years of professional writing and editing experience, including:

- Websites and blogs
- Magazine articles
- Social networks
- Press releases
- Ghostwriting
- Video scripts
- Promotional materials
- Book proposals

WRITING EXPERIENCE

Weiss-Roessler Writing (2010 – Present)

- Clients include: Resumark.com, Quizzle.com, OrganicAuthority.com, Savings.com, Portland Relationship Center, Hogg-Gartlan Law, Harp Guitar Music, Two Little Dogs

PinkRaygun.com (2007 - Present)

- Editor of the geek girl e-zine with over 50,000 visitors per month.

Dog Whisperer - CesarMillanInc.com (2006 - 2010)

- Developed and managed content for the high-traffic website, an opt-in e-newsletter with over 300,000 subscribers, and social networks with over 500,000 connections.

- Ghostwriting articles and interviews for major print publications, such as *PARADE* magazine, *People*, and *Men's Journal*.

MillanFoundation.org (2008 - 2010)

- Developed and managed content for the website as well as social network connections and a special blog for volunteers.

CesarMillanKids.com (2008 - 2010)

- Developed articles, worksheets, and puzzles for kids to learn about dog care and safety.

Cesar Millan the Dog Whisperer Yahoo! Blog (2007 - 2008)

- Managed the content of the twice-weekly blog.

Strategic Staffing (2005)

- Developed web copy

Transmedia Technology (2003 - 2004)

- Developed web and brochure copy

Zaino Car Products (2003 – 2004)

- Developed web and product copy

Magic Web Channel (2001 – 2003)

- Web editing and proofreading

